

Bottomless Closet 2020 Annual Report

**BOTTOMLESS
CLOSET®**

THANK
YOU!!!

Bottomless
Closet!!!

A Note from our Executive Director and Board Chair

Dear Friends of Bottomless Closet,

We are happy to share our 2020 Annual Report with you.

After celebrating our 20th anniversary of empowering women at Bottomless Closet in 2019, we had no idea that our mission — to be the connection that inspires and guides disadvantaged New York City women to enter the workforce and achieve success — would be more relevant than ever before in 2020.

The COVID-19 pandemic caused a “She-cession” that saw millions of women around the country drop out of the workforce. A staggering 70% of Bottomless Closet clients were laid off. More than 42% of these women were homeschooling children and 83% of them were single parents. At least 30% found themselves caring for family members who fell ill or contracted the virus themselves. In the midst of this crisis, our clients needed us more than ever.

In our 21st year, we launched remote services for the first time, including three new programs designed to help clients meet their immediate needs: *Together at Home*, *Upskill at Home* and *Interview at Home*. We offered training ranging from how to interview remotely to employee rights. Over 3,000 women engaged with these timely programs and found a lifeline through Bottomless Closet. In fact, we served more women remotely through our workshops than we ever could have in person and, when it was safe to do so, we offered contactless pickup of professional clothing. Since 1999, when we first opened our doors, we have now supported over 46,000 New York City women on their journeys out of poverty.

Despite the unique challenges of 2020, you supported us and together we made a difference in the lives of disadvantaged New York City women, whether it was helping them get jobs, build new skills or simply keeping them hopeful and connected. Our work was only possible thanks to the continued generosity of our donors, volunteers, corporate partners, board and staff, who enable us to make a profound impact every day. On behalf of the women we serve, we thank you.

With gratitude,



Melissa Norden, Executive Director



Anne Blackman, Board Chair

2020 By the Numbers



3,563

**Client
Interactions**



793

**Individual
Women Served**



3,137

**Outreach
Calls Made**



14

**Financial
Management
Workshops**



60

**Professional
Development
Workshops**



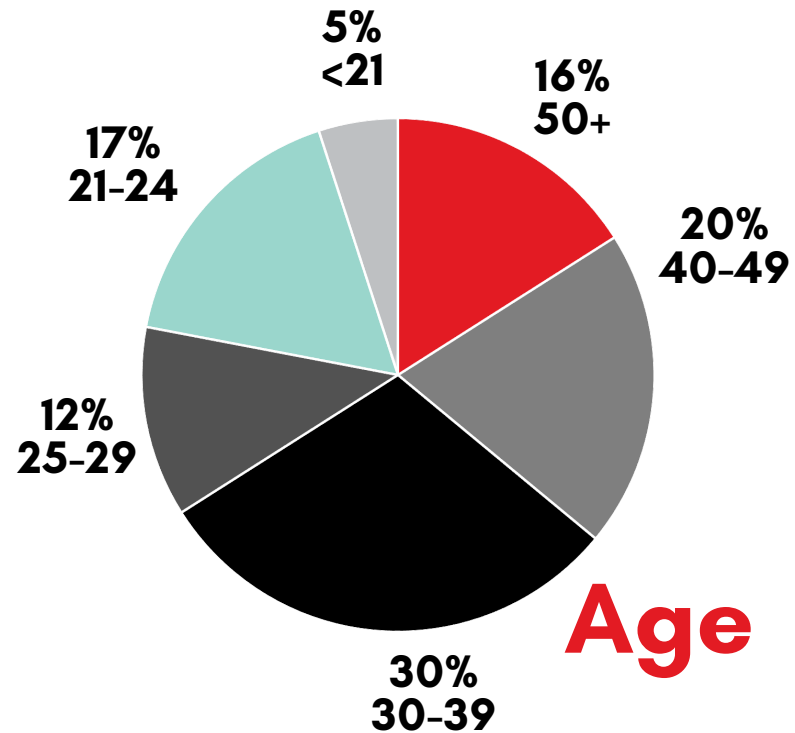
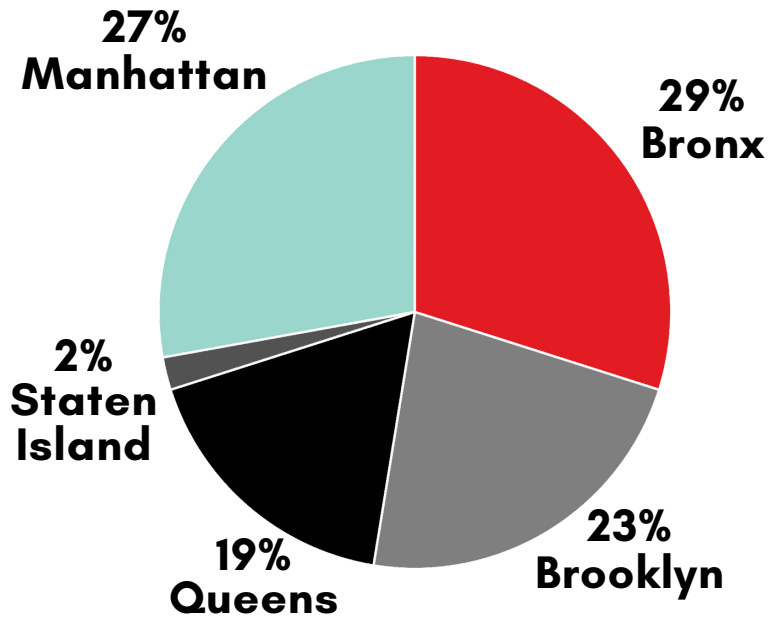
29

**Personal
Enrichment
Workshops**

...and over 2,100 workshop attendees!

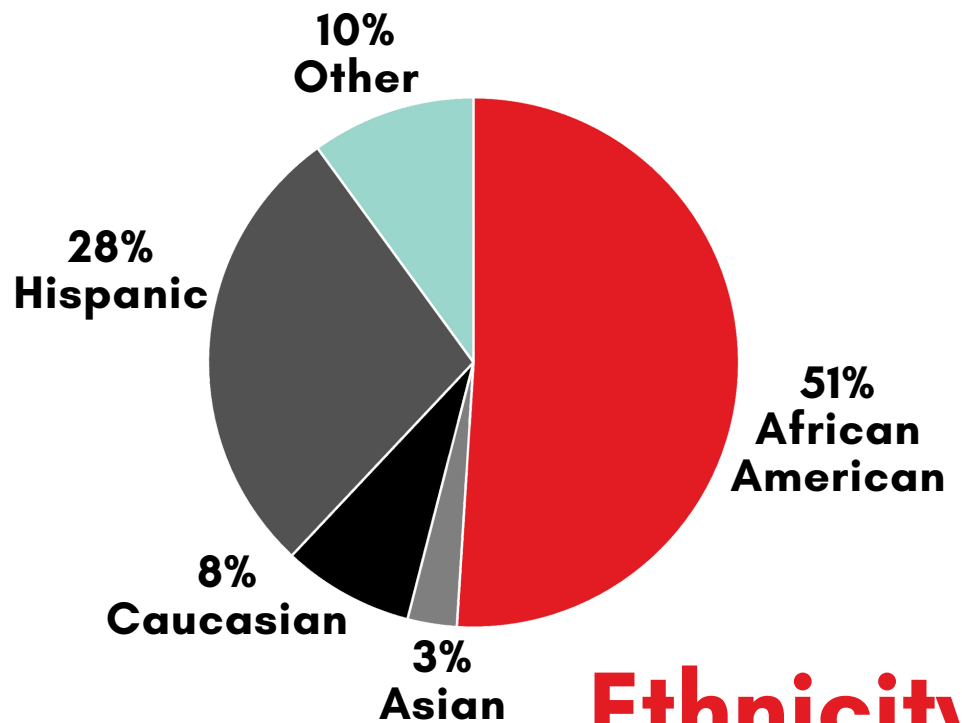
The Women We Serve

Location



Age

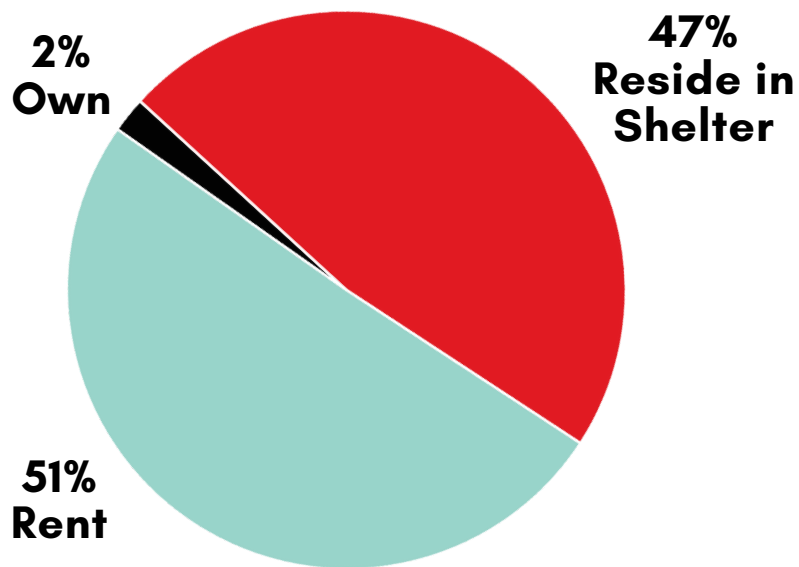
At the time of their first appointment, 65% of Bottomless Closet clients did not have a bank account.



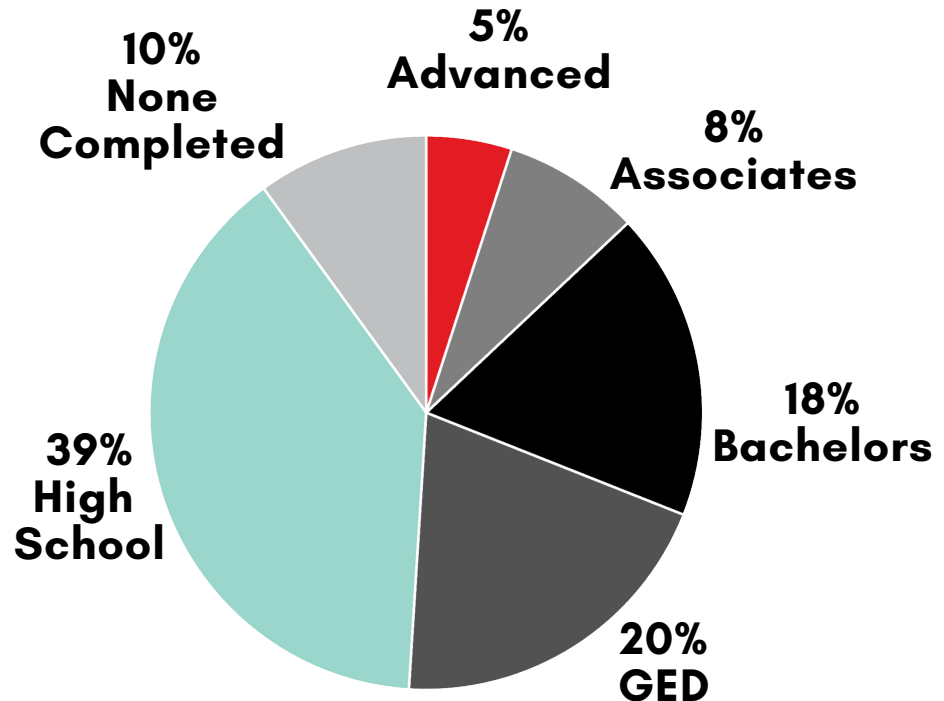
Ethnicity

The Women We Serve

Housing



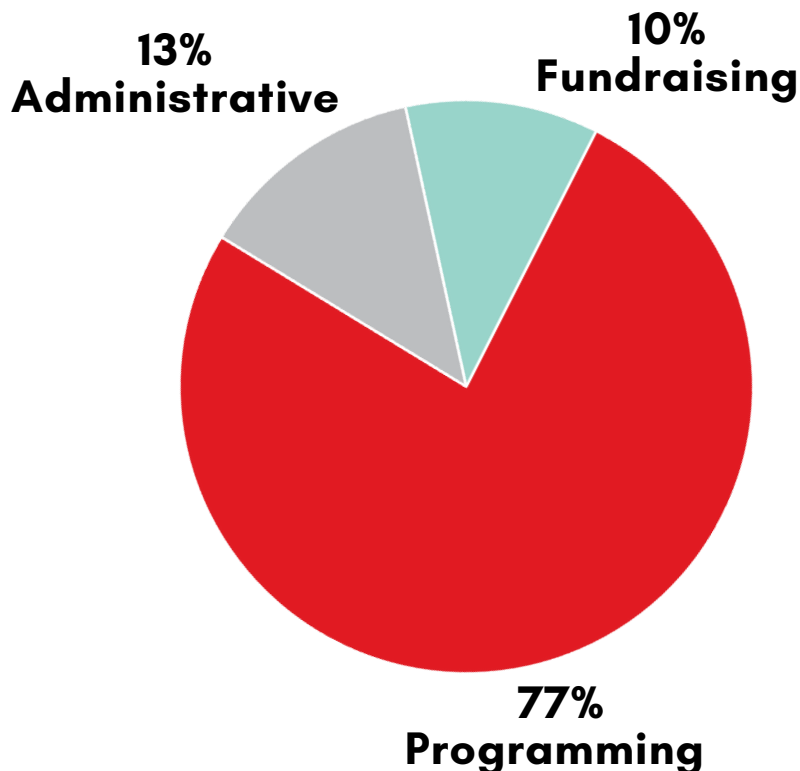
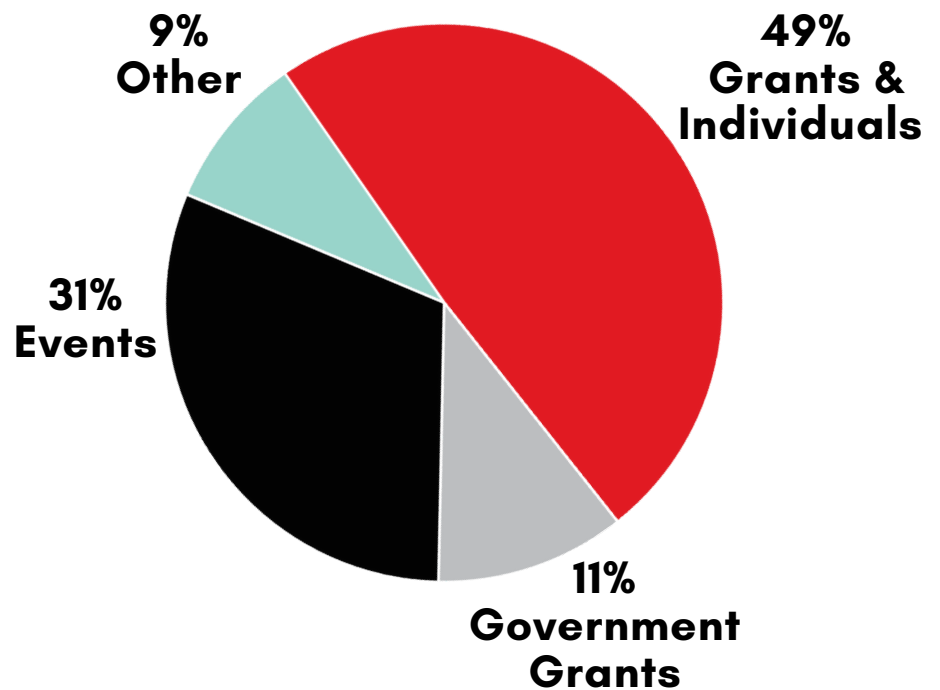
At the time of their first appointment, 47% of Bottomless Closet clients were living in a shelter.



Education

Bottomless Closet's 2020 Financials

**Annual
Revenue:**
\$1,563,525.00



**Annual
Expenses:**
\$1,268,858.00

2020 Volunteers

Our caring and dedicated volunteers are the lifeblood of our organization. Their support enables us to provide meaningful, individualized attention to the women we serve.

Susan S. Ach	Christine C. Chang	Erica Frederick	Phyllis Josselson
Linda Alpert	Dottie G. Clutton	Lee S. Freund	Jody Kahn
Flavia Arena	Rory Conforte	Rae Friedman	Barbara Katz
Lynne Ault	Carroll Connacher	Crystal Gardner	Lois Kemp
Pamela Averick	Harriet Cook	Pearl Gartner	Diane Kenney
Beverly Beckley	Katherine Davisson	Beth Gelfond	Bette Kessler
Meryl P. Benaim	Teresa Donahue	Virginia Gibbs	Lorraine Kessler
Stacy Berger	Emily Doubilet	Kathy Gilbert	Iris Klein
Susan Berman	Roberta Dougherty	Patty Gillette	Janet Klein
Laura Bernstein	Aileen Dresner	Susan Goldstein	Malinda F. Knowles
Arlene Bessenoff	Carole G. Durso	Karen S. Goodheart	Judy Kozuck
Andrea Bigelisen	Marcia East	Adrienne Gordon	Maribeth T. Kraus
Kelsey Bilodeau	Phyllis Ehrlich	Lee A. Gordon	Sheila Lambert
Catherine Binder	Linda Eichenbaum	Mira Graetz-Ball	Judi Leal
Nancy Black	Pat Emanuele	Susan Graziano	Maggie Lear
Anne Blackman	Sylvia Erdman	Joan Greenspan	Jill Lesser
Lola Bodansky	Gloria Fahlikman	Sara D. Greenwood	Jennie Leuzarder
Lynne Borah	Pam Feinberg	Susan Haberman	Samantha Longlade
Laura Brass	Randi Feiner	Rory Hayden	Andrea Lowenthal
Roberta Brenner	Lynda Feld	Sarah Hershkowitz	Dee Dee Maguehi
Lisa Bromberg	Lani Feldman	Bella Holzkenner	Dorothy W. Mahoney
Sarina M. Bronfin	Bunny M. Fensterheim	Cynthia Howells	Lisa Maldonado
Lori Bucara	Nancy Fink	Judith T. Hunt	Susan Mandell
Edna Burak	Katie Fogarty	Beth Ifcher	Nina Marks
Bonnie Cantor	Margaret Fogel	Ronnie L. Jacobs	Amanda Mausner
Emily Carter	Donna Fontana	Anna Jorgensen	
Carmen Gloria	Danielle Fox		
Catalan			

2020 Volunteers

Judith Monson
Francine Morris
Yuet Wah Moy
Lynn Myers
Susan Neumann
Heather Nielsen
Brigitte Nioche
Julie Noble
Jane B. Oberle
Sanya Pandit
Karyn L. Pappas
Marcia Patricof
La'Verne E. Perry-Kennedy
Tami Peter
Barbara Pickens
Cindy Pinter
Isabelle Pinzler
Carolyn Preiss
Ellen M. Refowitz
Ronnie D. Reiman
Lorie Reischer
Adriana Ricci
Margery Riker
Hope Roberts
Yashira Rodriguez
Rita Roffe
Joan Rose
Karin Rose
Marina W. Ross

Hope Rothschild
Jane Rothstein
Marion Ruan
Cheryl Rubin
Marlene D. Rudnick
Dominique F. Saint-Fort
Alix Scharf
Sandra Schneiderman
Margie Schneidman
Diane Schoenthal
Aliyah Schultz
Carol Schulweis
Jane Shea
Katherine Skelley
Robynne Smith
Elizabeth Smith
Angels Sommese
Barbara Sorkin
Aline Sosne
Lisa Spivack
Stefanie Steel
Marjorie Stern
Madlyn Stokely
Paula Stoler
Judy Tabak
Vivien Tannen
Juana E. Torres
Dina Tranen
Melissa Uram
Susan S. Van Doren

Laurie Walegir
Eileen Warner
Laura Waters
Katherine Watkin
Doris Weil
Elaine Weinstein
Janice Weisler
Jean Weiss
Margaret Wenzel
Susan Werman
Phyllis Werner

Phyllis White
Elaine White
Lee Wiesenfeld
Ilene S. Wittner
Meg Woods
Wannetta Worthy
Reva Wurtzburger
Leslie Yoo
Andrea Zelenetz
Nancy Zucker



2020 Donors

Each financial gift we receive, no matter how big or small, helps us fulfill our mission to empower New York City women in need. Below is a list of gifts we received of \$500 and above.

\$50,000+

The Lawrence Foundation
U.S. Bank

\$35,000-\$49,999

The Blackstone Charitable
Foundation
The J.Jill Compassion Fund
The Rothschild Charitable
Foundation Inc.
Wells Fargo

\$20,000-\$34,999

Anne Blackman
BNY Mellon
Christine Chang and
Eric Withrow
Con Edison
Lambert Family Foundation
The Robert W. Wilson
Charitable Trust
Timothy and Michele
Barakett Foundation
The Truist Foundation
The Thompson Family
Foundation, Inc.
The Women's Bond Club
of NY

\$15,000-\$19,999

American Century
Investments
Aileen Dresner
Institutional Investor
Diane Kenney
Sarah Peter
Katherine and Heath Watkin
The Malka Fund

\$10,000-\$14,999

Anonymous
Tracy Bird
CIT Group Inc.
Federal Home Loan Bank
of New York
Yasmin Ibrahim and
Omer Ismail
Sugandha Kalra
L Brands
Andrea Lowenthal
NBCUniversal
Amanda Nussbaum and
Daniel Laifer
Nancy Obler Kaufman
Geri and Arnie Obler

The Paul E. Singer
Foundation
Popular Foundation
Lisa Primeggia
Sarah I. Schieffelin
Residuary Trust
Shapiro Silverberg
Foundation
Frances Sykes
Reva and Jon
Wurtzburger

\$5,000-\$9,999

Anonymous
Alliance of Career
Development
Nonprofits
Amy Klette Newman
Foundation
Alan Belzer and
Susan Martin
Linda
Hackett/C.A.L.
Foundation, Inc.
Katherine Davisson
Teresa Donahue

Virginia Elvin and
George Elvin
Google LLC
Jamestown
Charitable
Foundation
Morgan Stanley
Wealth Management
People Magazine
Phillips Charitable
Foundation
Proskauer Rose LLP
Anthony W. Roberts
Margie and Richard
Schneidman
Carol Schulweis
The Susan Sarandon
Charitable
Foundation
The TJX Foundation,
Inc.
Viacom

2020 Donors

\$2,500-\$4,999

Arnhold Foundation, Inc.
Roberta Brenner and
Michael Brenner
Circle of Generosity
Foundation
Henry E. Niles Foundation
Carolyn Huggins
Judith Hunt
Carol Joseph/Amy Klette
Newman Foundation
Messagebank, LLC
New York Life Foundation
Stephen W. Nislick
William Norden
People's United
Community Foundation
Tami Peter
Rita and Jeffrey Adler
Foundation
Societe Generale
Toccin Apparel LLC
Mehrnaz Vahid
Merryl Zegar

\$1,000-\$2,499

Anonymous
Susan and Larry Ach
Jeannine Ali
Linda and Marc Alpert
Susan Appel

Australia & New
Zealand Banking Group
Pamela Averick
Kathleen and Matthew
Baldwin
Ariel Ball
Boingo Wireless
Megan Boylan
Kasha Cacy
Alex S. Chi
Jonathan Childs
Grace Chiu
Elizabeth and Grant
Darwin
Maureen Devas
Roberta Dougherty and
Sanford Teller
Eisner AmperCares
Fund
Mary Foss-Skiftesvik
Erica and Martin
Frederick
Marilyn Friedman and
Thomas Bloch
Rae Friedman
Brian Gavin
Girls With Goals Who
Give
Adrienne Gordon
Ruby Hearn
Karen Heath-Wade

David Hochberg
Pamela Jacobson
Leslie Jerome
Robert I. Kleinberg
Eliska Krausova
Francine Levine
Linda Levinson
Kamie Lightburn
Jay D. Lisnow
Jessica A. Marshall
Elizabeth McGill and
Kevin McGill
Emily Meschter
New York Presbyterian
Hospital
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Neumann
Kelly and Mauricio
O'Connell
Nancy Paduano
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Bank
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Stephen Shepard
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Aaron Priest
Casey Reede
Liz Rees
Lorie Reischer
Sharyl Reisman

Rejucream
RenaissanceRe US, Inc.
Margery Riker
Doris Saranga
Elizabeth Scheuer and
Peter Joseph
Megan Sheetz
Sebastien Sherman
Saumil Shukla
Sara and Joshua
Slocum
Nancy Solomon
Paula Stoler
Chandler Tagliabue
Vivien Tannen
Jennifer Tedjeske
The Betsy and Alan
Cohn Foundation Inc.
The Goldstone Fund
Inc.
The Sue and Eugene
Mercy Jr. Foundation
Inc.
Tracy and John Van
Hooser
Nevart Varadian
Stacey G. Weber
Richard Werner
Joan Wiesen and
David Lieberman
Lois Zenkel
Diane Zultowsky

2020 Donors

\$500-\$999

Anonymous
Victoria Adamopolous
Ashurst LLP
Margaret and Jay
Axelrod
Laura Balach
Henri Benaim
Meryl Benaim
Arlene and Steve
Bessenoff
Maria Blittner
Brandon Bolling
Caroline Brennick
Kenneth and Sarina M.
Bronfin
Yuet Chu
Clayton, Dubilier & Rice
Sandi D'Avella
DeFrate & Paavola
Ronna DiPersia
Marcia Dunn
Stephanie Eldredge
Sylvia Erdman
Judy Evnin
Marian Faytell
Friedman
Randi and Stuart Feiner
Jessica and Zachary
Feingold
Pat and James
Fingerroth
Nancy and Leonard Fink

Valerie Fitch
Donna Fontana
Joel Friedman
Lauren Friedman
Ellen E. Galluccio
Jacqueline Garrett
Virginia and Thomas
Gibbs
Mira Graetz-Ball and
Andrew Ball
Irene Griffin
Mimi Halpern
Karen Hersch
Shira Herzberg
Marjorie Honickman
Mark and Rochelle
Jackman
Barbara Jonas
Karen Joyce
Keren Kalimian
Susan and Jeffrey Kane
Gillian Katz
Lois Kemp
Judy Kozuck
John Kuehn
Donna and Joseph
Lagani
Elizabeth Lane
Shelly and George
Lazarus
Maggie and Daniel Lear
Adam Liebling

Loews Corporation
Monica Longworth
Coyne
Susan Magovern
Eileen Mahoney
Kia Manlove
Barbara and J. Robert
Mann
Nina Marks
Jennifer and Andrew
Marrus
Charles Mastro
Lynnette McCollum
Linda Meisel
Pamela Miles
Shelly Milstein
Judith Monson
Amy Nagler
Waverly Neer
Nielsen
Julie and Charles Noble
Melissa Norden
Loretta and David
Nugent
Pawny Foundation
Cynthia Pinter
Poker Sharks
Jamie Pollack
RAND Engineering &
Architecture, DPC
Scott Reising
Jacqueline Schinnerer
Penny Shane

Elizabeth and Robert
Sheehan
Joyce and Charles
Shenk
Jeanne Sigler
Mindy Silverman
Vanessa Sims
Katherine Skelley
Robynne Smith
Stefanie Steel
Cara Stein
Strong Foundation
Denise Sullivan
Gail Tifford
Dina and Jeffrey
Tranen
Linda Vance
Susan Werman
Melissa Worth
Leslie Yoo

We apologize for any inaccuracies. If your name has been left off this list, please contact us at info@bottomlesscloset.org.

Our Board of Directors

Bottomless Closet is governed by a dedicated volunteer Board of Directors with diverse backgrounds who commit their time and resources to ensure our continued success.

Chair

Anne Blackman

Secretary

Diane Kenney

Treasurer

Lisa Primeggia

Board Members

Laura Balach
Christine Chang
Katherine Davisson
Aileen Dresner
Carolyn Huggins
Yasmin Ibrahim
Sugandha Kalra
Pam Kaufman
Andrea Lowenthal
Melissa Norden
Amanda Nussbaum
Nancy Obler
Hope Rothschild
Karen Heath Wade
Katie Watkin

Chairs Emeritae

Sheila Lambert*
Reva Wurtzburger*

Emeritae

Cynthia Gaston*
Jeanne Sigler*
Elizabeth Tighe*

**Founder*



Help us Empower More NYC Women in Need

1 in 4 New York City women is living in poverty. By supporting the work of Bottomless Closet, you can make a difference in the life of a woman in need. Here are just some of the ways you can help:

Donate

Change the life of a woman in need today. You can make a gift online at bottomlesscloset.org or by sending a check to the address below.

Give

Your gently worn work-appropriate clothing, shoes, purses and accessories will enable a woman to see herself in a new way.

Volunteer

You can join our network of dedicated and caring Career Coaches and begin changing lives!

16 East 52nd Street, 15th Floor, New York, NY 10022
(212) 563-2499 | bottomlesscloset.org