











2021 Annual Report

BOTTOMLESS CLOSET®

A Note from our Executive Director & Board Chair

Dear Friends of Bottomless Closet,

We are happy to share our 2021 Annual Report with you.

Last year, we were in the throes of the COVID-19 pandemic. The majority of our clients were laid off, dealing with illness, the loss of loved ones, and in many cases, struggling to homeschool their children during a period of prolonged unemployment. By September of 2021, there was finally a sense that we could securely open our doors more fully again with COVID safety protocols in place, as we went from a fully virtual organization to a hybrid model.

This year, many of us are balancing the transition back to our pre-pandemic lives. For Bottomless Closet clients, their transition has been very different. As low-income women, and in particular women of color, who make up 83% of our clients – they continue to struggle to recover from the ongoing and long-term effects of the pandemic and we know that this recovery will take time.

As a result of the pandemic, and in addition to loss of employment, many of our clients have lost their confidence. They continue to need our help to recover. In this, our 22nd year, we have spent a lot of time listening to our clients, hearing their needs and responding. We continue to expand our vital programmatic offerings – from in-person interview and job readiness programs, to remote interview coaching, professional development coaching and virtual workshops on financial management, digital literacy, and physical and mental well-being. Also, we offered contactless clothing pickup to help these women get back on their feet again.

In 2021, we served 637 individual women with Job and Career Readiness programs, through a combination of both remote and in person services. We also had 2,370 attendees in our Upskill at Home Virtual Workshop Series. This series included: 13 Financial Management workshops, 61 Professional Development workshops, 28 Personal Enrichment workshops and 3 Technology for Life workshops. Overall, we had 3,499 client interactions. There are a lot of reasons to be hopeful for the future of Bottomless Closet.

Despite the unique challenges of this past year, you supported us and together we made a difference in the lives of disadvantaged New York City women, whether it was assisting in their job searches, helping them to gain new skills or keeping them hopeful about their prospects, we were there for them in the ways that they needed us the most.

Our work was only possible by the continued generosity of our entire community of donors, volunteers, corporate partners, board and staff. On behalf of the women we serve, we thank you. In the face of such uncertainty, we are more grateful than ever for you. We couldn't do the work we do without you.

With gratitude,

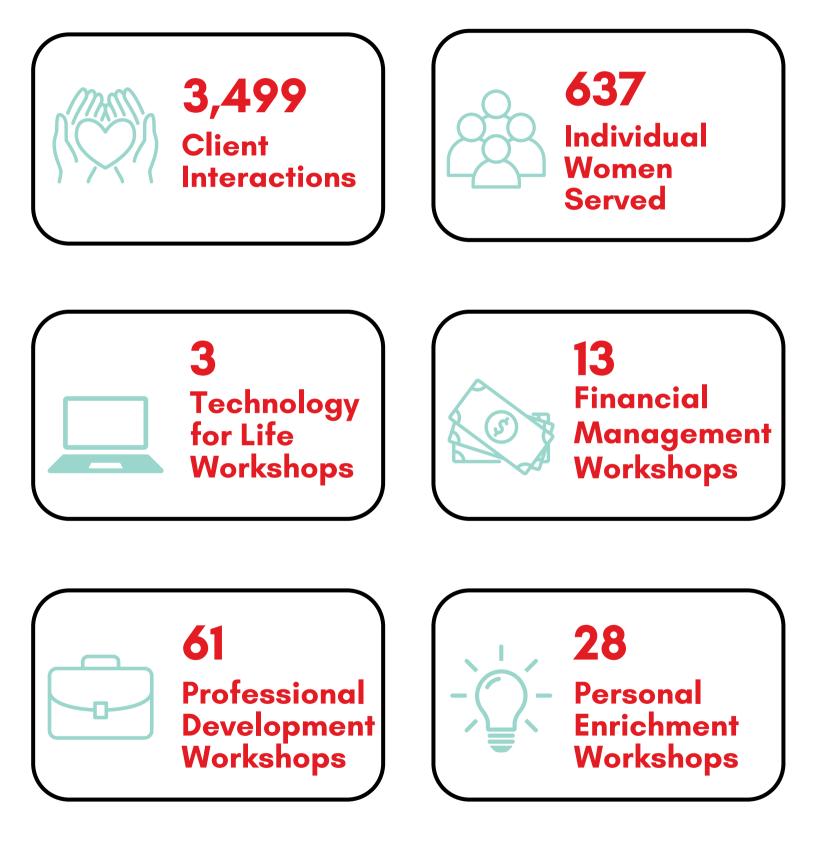
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Melissa Norden Executive Director

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Lisa Primeggia Board Chair

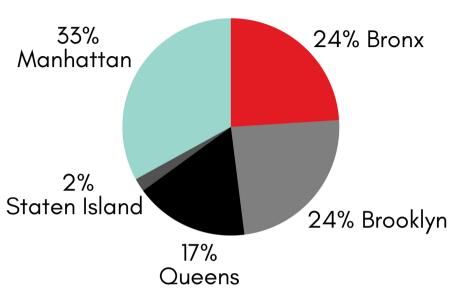
2021 By The Numbers



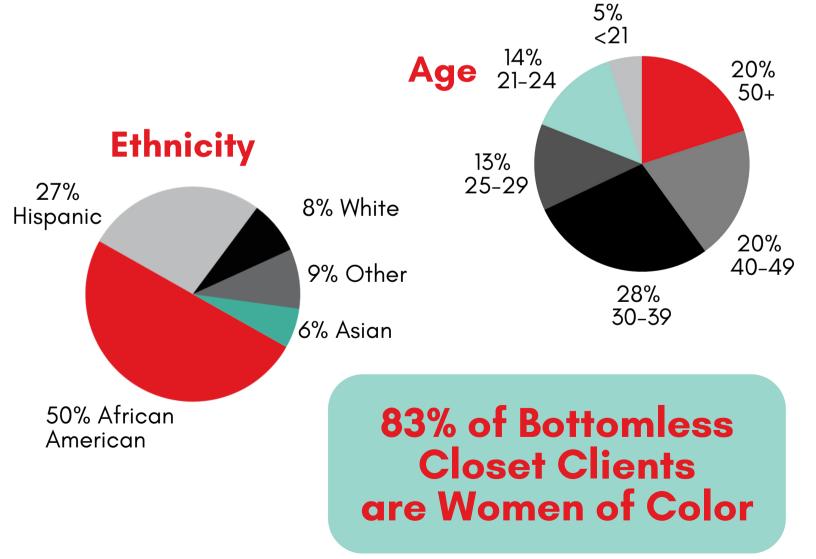
...and over 2,370 workshop attendees!

The Women We Serve

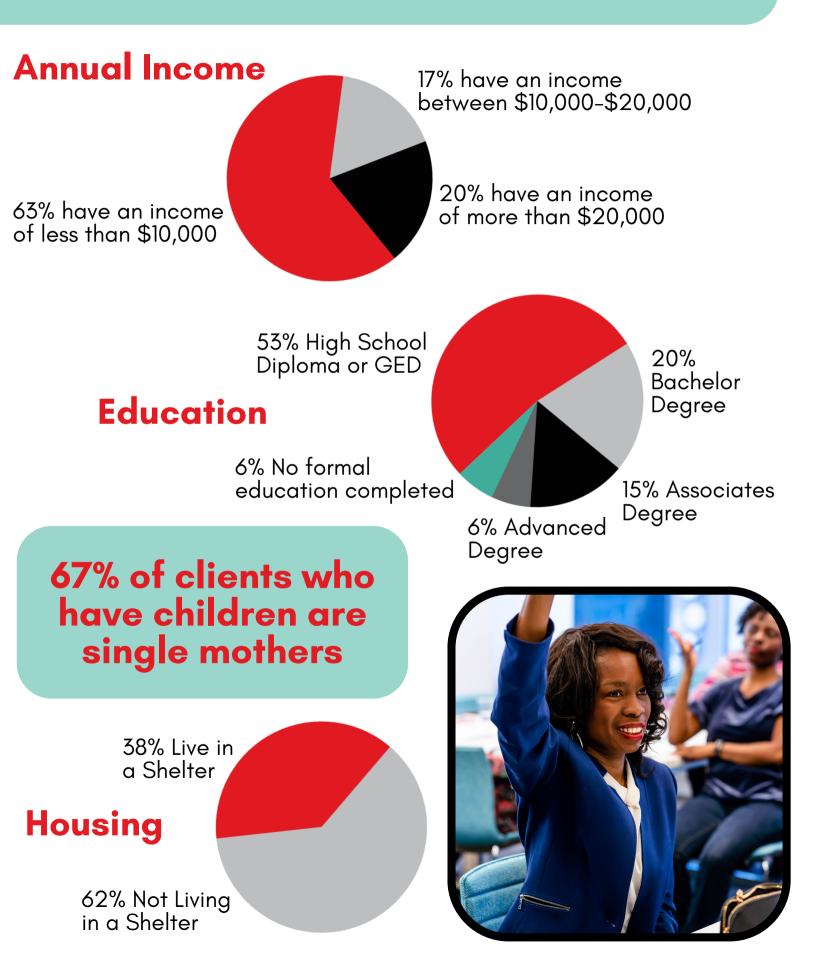
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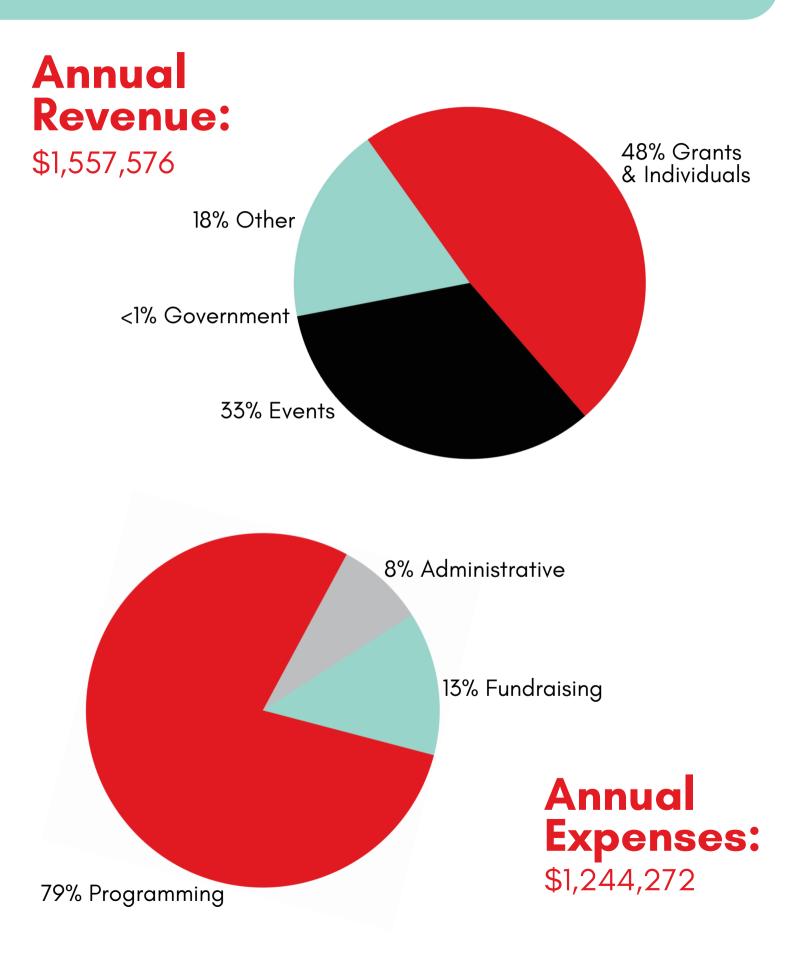




The Women We Serve



Our 2021 Financials



Our 2021 Volunteers

Our caring and dedicated volunteers are the lifeblood of our organization. Their support enables us to provide meaningful, individualized attention to the women we serve.

Susan S. Ach Linda Alpert Flavia Arena Lynne Ault Pamela Averick **Beverly Beckley** Meryl P. Benaim Stacy Berger Susan Berman Laura Bernstein Arlene Bessenoff Andrea Bigelisen Kelsey Bilodeau Catherine Binder Nancy Black Anne Blackman Lola Bodansky Lynne Borah Laura Brass Roberta Brenner Lisa Bromberg Sarina M. Bronfin Lori Bucara Edna Burak **Bonnie** Cantor **Emily Carter** Carmen Gloria Catalan

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Phyllis Josselsohn Jody Kahn Barbara Katz Lois Kemp Diane Kenney Bette Kessler Lorraine Kessler Iris Klein lanet Klein Malinda F. Knowles Judy Kozuck Maribeth T. Kraus Sheila Lambert Judi Leal Maggie Lear Jill Lesser Jennie Leuzarder Samantha Longlade Andrea Lowenthal Dee Dee Maguehi Dorothy W. Mahoney Lisa Maldonado Susan Mandell Nina Marks Amanda Mausner







Our 2021 Volunteers

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Hope Rothschild Jane Rothstein Marion Ruan Cheryl Rubin Marlene D. Rudnick Dominique F. Saint-Fort Alix Scharf Sandra Schneiderman Margie Schneidman **Diane Schoenthal** Aliyah Schultz **Carol Schulweis** lane Shea Katherine Skelley Robynne Smith Elizabeth Smith **Angels Sommese** Barbara Sorkin Aline Sosne Lisa Spivack Stefanie Steel Marjorie Stern Madlyn Stokely Paula Stoler Judy Tabak Vivien Tannen Juana E. Torres Dina Tranen Melissa Uram Susan S. Van Doren

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Our 2021 Donors

Each financial gift we receive, no matter how big or small, helps us fulfill our mission to empower New York City women in need. Below is a list of gifts we received of \$500 and above.

\$50,000+

The Lawrence Foundation

\$35,000-\$49,999

U.S. Bank

\$20,000-\$34,999

Anonymous Timothy & Michele Barakett Foundation Anne Blackman The Blackstone Charitable Foundation **BNY Mellon** Christine Chang and Eric Withrow CIT Group Inc. Con Edison First Republic Bank Sugandha Kalra Sheila and Bill Lambert The Rothschild Charitable Foundation Shapermint Vivien Tannen Timothy M. Tattam The Thompson Family Foundation The Truist Foundation Wells Farao The Robert W. Wilson Charitable Trust

\$15,000-\$19,999

American Century Investments Yasmin Ibrahim and Omer Ismail The J.Jill Compassion Fund Diane Kenney Nancy Obler Kaufman

\$10,000-\$14,999

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\$5,000-\$9,999

Amy Klette Newman Foundation Australia & New Zealand Banking Group Alan Belzer and Susan Martin Tracy Bird C.A.L. Foundation, Inc. Katherine Davisson Camilla Dietz Bergeron/Gus Davis Virginia and George Elvin Encantos Media Studios PBC Marilyn Friedman and Thomas Bloch Limited Brands Foundation Leaves Of Grass Fund Andrea Lowenthal The Malka Fund **Emily Meschter** Lisa Primeggia Proskauer Rose LLP **Richard Ritholz** Margie and Richard Schneidman **Carol Schulweis** Shake Shack Enterprises ViacomCBS Zegar Family Fund

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\$1,000 - \$2,499

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\$1,000 - \$2,499

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\$500 - \$999

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\$500 - \$999

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Chairs Emeritae Sheila Lambert* Reva Wurtzburger*

Emeritae

Cynthia Gaston* Jeanne Sigler* Elizabeth Tighe*

*Founder







How You Can Help Us

1 in 4 New York City women is living in poverty. By supporting the work of Bottomless Closet, you can make a difference in the life of a woman in need. Here are just some of the ways you can help:

Donate

Change the life of a woman in need today. You can make a gift online at **bottomlesscloset.org**.

Give

Your gently worn work-appropriate clothing, shoes, purses and accessories will enable a woman to see herself in a new way.

Volunteer

You can join our network of dedicated and caring Career Coaches and begin changing lives!

16 East 52nd Street, 15th Floor | New York, NY 10022 (212) 563-2499 | bottomlesscloset.org